

WHY YOU SHOULD ADVERTISE IN CITRUS COUNTY LIFE MAGAZINE...

Reach homeowners and consumers in a first class publication that's packed with articles about homes, gardens, health and lifestyles in today's Citrus County, Florida.

TARGETED

Citrus County Life Magazine is written and produced **for** Citrus County residents **by** Citrus County residents. Packed with meaningful articles about homes, gardens, health and life in general in Citrus County, this quarterly magazine is the ideal publication for businesses to reach out to local consumers. Similar to the high quality, visually pleasing magazines offered in Ocala, Gainesville and Tampa, Citrus County Life makes a first class statement and will go far to spotlight your advertisement and enhance your company's business objectives.

DISTRIBUTION

Distribution is an important part of the success of this magazine. Citrus County Life is available free of charge at all high traffic locations throughout the county, including many real estate offices, retail stores, medical offices, business offices, hotel and motel rooms, including those at the Plantation Inn, the Best Western-Crystal River, The Port in Homosassa, the Holiday Inn-Lecanto and The Central Motel in Inverness. It is also available at the three Citrus County Chamber of Commerce offices. Many of our issues become "coffee table" magazines and linger on for months in homes, offices and reception areas. Citrus County Life is truly a magazine in a class by itself among the residents, visitors and businesses alike.

EDITORIAL CONTENT

Editorial content brings stories of interest to local residents and includes information to help them make better decisions about home construction, home decorating, gardening, health and how to enjoy the best that Citrus County has to offer. Our articles are relevant, visually pleasant, well-organized and, above all, easy to read. They are written for the people who live, work and play or visit our wonderful Citrus County.

"...stories of interest... the best Citrus County has to offer."



Check us out on-line at:
www.CitrusCountyLife.com

• **All Ads are in Full Color!**

At No Additional Cost!

• **No Charge for Ad Design!**

(For use in this publication)

<p>FULL PAGE AD \$1,600.00</p>	<p>2/3 PAGE AD \$1,200.00</p>	<p>\$500.00</p> <p>1/4 PAGE AD VERTICAL</p> <p>\$500.00</p> <p>1/4 PAGE AD HORIZONTAL</p>	<p>1/2 PAGE AD-HORIZONTAL</p> <p>\$900.00</p>
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▲ 1/4" Bleed

<p>1/2 PAGE AD-VERTICAL</p> <p>\$900.00</p>	<p>DOUBLE TRUCK (2-PAGESPREAD)</p> <p>\$2,900.00</p>
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▲ 1/4" Bleed

Full Page (Standard - No Bleed)	7.25"W x 9.75"H
Full Page (Bleed)	8.75"W x 11.25"H
2/3 Page	4.8"W x 9.75"H
Half Page (Horizontal)	7.25"W x 4.8125"H
Half Page (Vertical)	3.5625"W x 9.75"H
1/4 Page (Vertical)	3.5625"W x 4.8125"H
1/4 Page (Horizontal)	7.25"W x 2.375"H
Double Page (Standard - No Bleed)	14.5"W x 9.75"H
Double Page (Bleed)	17.5"W x 11.25"H

AD SIZES/PRICING

Contact Your Sales Specialist: **Bob Crowley (352) 341-4769**
Visit Our Website! www.citruscountylife.com

Need to make a **Big Splash?** Ask about our 4-page, 6-page and 8-page Special Advertorial Sections!